Montgomery 1960

“If Not Us Then Who? If Not Now Then When?” – John Lewis

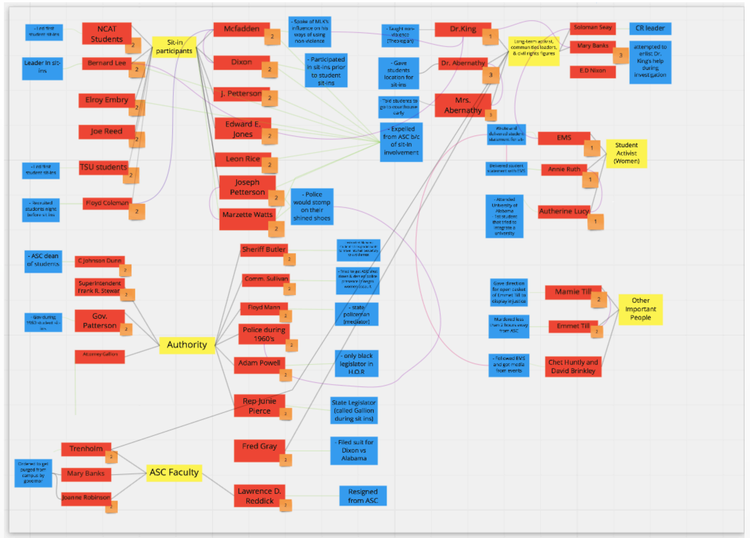
Background & Methodology

The Montgomery 1960 sit-in was an extraordinary event where African Americans college students sat down at an all white segregated lunch counter as their plea for dignity and justice. Mass demonstrations, meetings, and arrests subsequently followed and due process for all college students then and now was added to legislation. This event in history is one of the many where injustice is seen, but efforts of true leaders are understood. This research project has the ability to give insight into the motives, intentions, and lives of rising leaders much like all people. This is done by leveraging the lived experiences of those involved while using empathy and perspective-taking to increase accessibility.

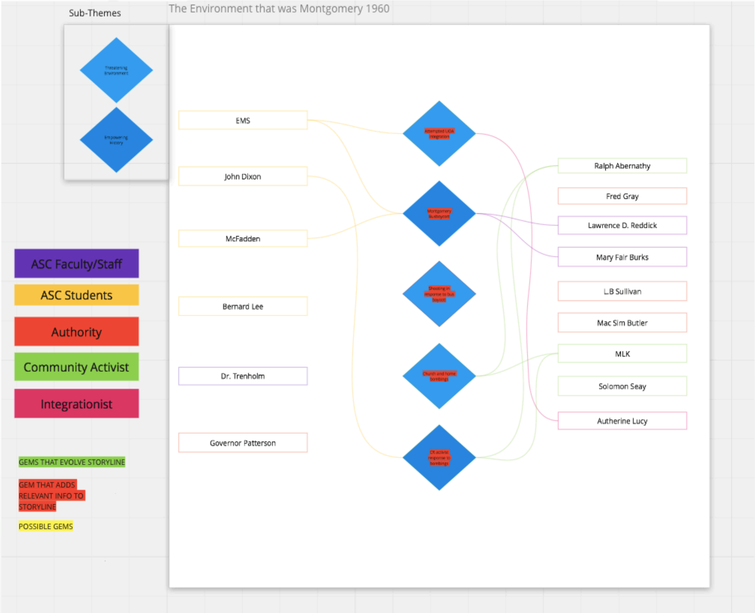
Individual Contributions:

As part of the production team, I worked with both the history and design sub teams through the research’s duration. For the entire team to understand the totality and complexity of the story I was charged with creating a visual wireframe based on the characters of the story. These visuals included their life experiences as they related to the other characters, events, and the overall themes the team derived from the historical data. Not only do these wireframes give a visual representation of the story, but aids in bridging the gap between the historians of the project and the designers of the future learning tool.

Characters in relation to totality



Characters and events in relation to themes



Characters’ experiences

Conclusion & Future Work

The first analysis of the data proved to encompass much more than the eye could visually process. I plan to continue analyzing the historical data we have to get the true totality of the story. This will ultimately allow for more sufficient findings. As far as Communication Studies, which is my major, I plan to potentially understand social influence, intergenerational communication, intercultural communication, or role relationships based on this data’s conclusions.

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